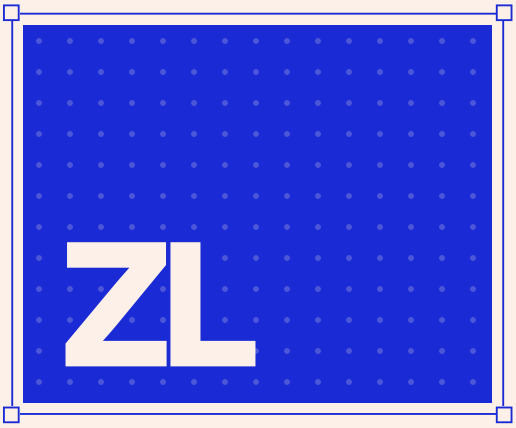


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Zoey Leo Muleya

Web & UI Designer

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About Me

I'm Zoey (he/him), a 22-year-old web and UI designer from Lusaka, Zambia. I design websites and products people actually use, then build them myself. I care about clear hierarchy, strong typography, and pages that turn visitors into customers.

Skills

- **Figma**
- **Wireframes & User Flows**
- **UI & Visual Design**
- **Design Systems**
- **Landing Pages & Conversion**
- **Typography & Hierarchy**
- **HTML, CSS, React, Webflow**
- **Canva, Adobe, CapCut**

By the Numbers

15+
organizations designed for

160,000+
MeloFlip users

40+
projects worked on

935
survey responses analyzed

Languages

English · Fluent | Bemba | Spanish · Basic

Work Experience

2026 – Present | **Founder · Product & UI Design**
MeloFlip meloflip.com

Designed a live two-sided music marketplace end to end: user flows, desktop and mobile UI, a mobile money checkout and an earnings dashboard, all in one consistent component set. Grew to **160,000+ users** and launched Melo Buddy, an AI assistant for artists and producers.

2024 – Present | **Founder & Lead Web Designer**
Leo Web leowebworld.com

Design brand-led, mobile-first websites and landing pages for **15+ organizations** in automotive, engineering, hospitality and public health, including Mama Mia's QR digital menu.

2024 – 2026 | **Web Developer & Social Media Manager**
Master Chimbala Foundation

Designed campaign graphics and video for programs and events, and managed the website and social channels.

2024 – 2025 | **Data Analyst & Web Developer**
Intersex Society of Zambia

Built forms and web content, and helped turn a 935-response survey into findings that shaped messaging.

Education

Expected Nov 2026 | **B.Sc. Computer & Information Science**
National Institute of Public Administration

Additional training in Web Design and Software Engineering.

Visit my website to learn more about me and see more of my work. **zoey.leowebworld.com →**